













As a Mazda preferred partner, a special Mazda S-Plan “no hassle” pricing is available to you right now.

The chart below is an example of the special S-Plan savings you can expect on most Mazda vehicles available at participating Mazda dealers. Follow the instructions below to get your Mazda S-Plan Preferred-Pricing PIN.

Vehicle		Starting at MSRP*	S-Plan Price*	Potential Savings
2011 MAZDA2		\$14,975	\$14,791	\$184
2011 MAZDA3		\$16,595	\$15,596	\$999
2011 MAZDA6		\$20,785	\$19,276	\$1,509
2012 MAZDA5		\$19,195	\$17,978	\$1,217
2011 CX-7		\$22,785	\$21,716	\$1,069
2011 Tribute		\$21,350	\$20,045	\$1,305
2011 CX-9		\$29,930	\$27,778	\$2,152
2011 MX-5		\$23,905	\$22,180	\$1,725
2011 RX-8		\$27,590	\$25,614	\$1,976
2011 MAZDASPEED3		\$24,495	\$22,986	\$1,509

*Includes destination charges but does not include tax, license or state/dealer assessments. See Mazda dealer for details. Prices may vary or change by Mazda. Optional Equipment shown in picture.

**Visit MazdaUSA.com or your Mazda dealer for further details.

***Authorized Mazda dealerships are not required to participate in this program. Please see your local dealership for details.

Step-by-step instructions are provided below:

1. Log on to www.MazdaUSA.com/splan.
2. Click on “Create your PIN”.
3. Complete the form using your Mazda Partner ID: **A001590**.
4. Click on “Request PIN” and print your personal Mazda S-Plan PIN certificate.
5. Take your printed PIN certificate to your participating Mazda dealer to take advantage of this exclusive offer.