



Chrysler 200



Jeep® Grand Cherokee



Dodge Grand Caravan



Ram 1500

## Here's the deal that can put you behind the wheel.

We're pleased to announce that our Affiliate Rewards Program has been renewed for 2011.

Being part of the Chrysler Group family has its benefits... like the great savings opportunities available to you through our Affiliate Rewards Program.

You're eligible to receive the **Preferred Price (1% below factory invoice)** on the purchase or lease of most new Chrysler, Jeep®, Dodge and Ram vehicles.

The Preferred Price — combined with current incentives<sup>†</sup> — can save you up to thousands of dollars off the MSRP.\*\*

And have you seen our impressive lineup of 2011 vehicles? With new levels of capability, efficiency and design, they kick commonplace to the curb!

### Here's how to participate:

- Company Code - F08727
- Visit [chrysleraffiliates.com](http://chrysleraffiliates.com) or call (888) 444-4321 to receive a unique Control Number.
- Take your Control Number, with proof of eligibility (company ID, recent paycheck stub) to any participating U.S. Chrysler, Jeep, Dodge or Ram Truck dealer.
- Visit [chrysleraffiliates.com](http://chrysleraffiliates.com) for additional program rules and vehicle exclusions.

**This Preferred Pricing plan is our way of saying "We're all family." Take advantage of this exclusive discount today!**

\*The Preferred Price is the maximum amount you will be charged by a participating U.S. dealer for an eligible vehicle. See dealer for details. A \$75 administration fee applies. Offer valid for up to 2 (two) Chrysler Group LLC vehicles. The Dodge Viper and all FIAT models are not currently eligible for this program. †Not all incentives may be available, as they vary by region and residency of buyer. See dealer for complete details. \*\*Manufacturer's Suggested Retail Price. Excludes tax, title, destination and registration fees. ©2011 Chrysler, Jeep, Dodge and Ram are registered trademarks of Chrysler Group LLC.